



Globally reliable

GDPR privacy notice for business contacts at exhibitions

1. Responsible entity within the meaning of EU-GDPR (general data protection regulation)

NPR of Europe GmbH

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2. Purposes and Legal Bases of Processing

In the context of trade fair events – including those outside the European Union – we collect personal data (e.g., by receiving your business card) in order to:

- Establish business contact with you,
- Process inquiries or offers,
- Initiate or maintain a potential business relationship.

3. Legal Bases

The processing of your data is based on:

- Article 6(1)(b) of the EU-GDPR – for the performance of pre-contractual measures
- Article 6(1)(f) of the EU-GDPR – based on our legitimate interest in initiating business and facilitating communication

4. Voluntariness of Data Provision

Providing your contact details is voluntary. However, without this information, further business communication may not be possible.

5. Data Recipients

Your data will only be shared within our company with the relevant departments (e.g., Sales, Procurement, Marketing, etc.). Disclosure to external third parties only occurs if it is necessary to achieve the stated purposes or if required by law.

6. Data Transfer to Third Countries (outside EU)

Since the exhibitions may take place outside the European Union, it cannot be ruled out that personal data will be transferred to a third country. In such cases, we ensure an adequate level of data protection in accordance with Articles 44 et seq. of the EU-GDPR – for example, through the conclusion of EU Standard Contractual Clauses or based on an adequacy decision by the European Commission.

7. Data Retention Period

Your data will only be stored for as long as necessary for the purposes mentioned above. If no further business communication takes place, your data will be deleted no later than two years after the last contact.

8. Your Rights

In accordance with the EU-GDPR, you have the following rights:

- The right to access your stored data
- The right to rectify incorrect stored data
- The right to erasure ("right to be forgotten")
- The right to restrict processing
- The right to object to processing
- The right to data portability

To exercise your rights, please contact: datenschutz@npr-europe.com

If you believe that your data protection rights have been violated, you also have the right to file a complaint with supervisory authority.